

# Call for the Southern Highland Guild Fiber Days Fashion Show May 12, 2019, Folk Art Center, Asheville, NC

We are happy to invite members of the Southern Highland Craft Guild, including our Education Center members, to submit handmade wearables, including accessories, jewelry and shoes, for inclusion in the Guild's 2019 Fiber Days Fashion Show, May 12.

As most of you are aware, Liz Spear, who has beautifully orchestrated this show for many years, conducted her last show in 2018. A committee has formed to keep this valuable tradition alive. However, we are finding that filling her very experienced shoes is no small task, which has required us to implement a number of changes for the 2019 show.

Please read on, and feel free to contact us if you have any questions about the new procedures.

SHCG 2019 Fiber Days Fashion Show Committee,  
Karen Donde  
Joan Berner  
Paula Bowers  
Susan Stowell  
Elaine Zinn  
Amy Brandenburg  
Susan B Taylor  
Raeus Cannon

## **Mission Statement:**

The Southern Highland Craft Guild (SHCG) Fiber Days Fashion Show is part of the fiber educational weekend held at the Folk Art Center (FAC) in Asheville, NC. It is designed to increase public awareness and appreciation for handmade garments and accessories, the hand-designed cloth and materials from which they are crafted and the local artists who create them.

## **Who Can Participate?**

- Individual fiber, jewelry members of the SHCG
- Education Center members (their members/instructors/students) of the SHCG

## **How Will Work Be Juried?**

- For individual members of the SHCG, no jury is necessary.
- For Education Center members or students, the EC member organization will jury their own members/instructors/students to determine work acceptable for submission.

## What Information Will be Needed?

A Google form will be provided for your completion. It will help us determine models needed, allow us to arrange garments and accessories for presentation, and allow development of an online reference catalog of the work.

The form will ask:

- Your name
- Email address/phone
- Title of work
- Pertinent garment measurements
- Techniques used
- Photo of work
- SHCG individual or Education Center membership status
- Indication of whether you are interested in modeling your own garment(s)
- Authorization to include photos of your work in an online catalog

Here is a link to access the Fashion Show [submission form](#).

NOTE: You may enter more than one piece, and we hope you do. Please send a completed submission form and photo for each piece.

## Photo of Work

Photos are needed for each submission to allow tracking and safe return of your work to you, to help us in preliminary planning, and for an online catalog of the work presented. Your participation in the online catalog is optional, but photos are still required. Submit via the form.

Photo Guidelines: Professional photos are not required, but images should be in focus and shot with adequate light against a plain background. Images should be:

- 300 pixels per inch
- 1800 pixels on the longest side

## Submission/Release of Work

As we are new to this, we need more time than Liz did.

- **DEADLINE for Submission of Application form and images: April 5.**
- Deliver work to Local Cloth studio between 10am-4pm on April 16, 18, 23 or 25. If this doesn't work for your schedule, please contact [karendonde@gmail.com](mailto:karendonde@gmail.com) or [joanberner@gmail.com](mailto:joanberner@gmail.com) to make other arrangements.
- Please have a name label attached inside your piece. Also put a name label on your hanger and clothing bag (if you bring one).
- Release of work will require a signature and will be available 1 hour after the show.

### **NEW THIS YEAR: Info for Show Commentary**

Liz always did a wonderful job providing background information on the work presented and artists. For our committee in its first year, this is an overwhelming task. Our approach will be for YOU to write a BRIEF summary of information about the piece and the inspirations behind it on a 3 X 5 card submitted with your work. This card will be read by our moderator as you/your model approaches the stage, but may be edited for length or clarity.

Example of 3 X 5:

- Artist Name:
- Title of Piece:
- Modeled by: (If not you, we will fill this in)

Here is an example of description we're looking for:

- I have been a felter for a number of years using hand dyed fibers and silks. This past year I have been experimenting with recycled saris and decorative pieces of fabric instead of hand dyed silks. It often produces a slightly thicker felt but one with a completely different appearance. Also note the use of a shasiko type stitching on the front band to highlight some of the sari felted sections. I have enjoyed this experiment into using new materials for nuno felt.

### **Additional Information:**

- There will only be one show at 2 PM.
- Due to time limitations and models available, not all submissions may appear in show. However, every effort will be made to include properly submitted pieces. Some may be hung or displayed in auditorium to increase participation.

### **Final Comments:**

- If you would like to volunteer to help with this show - especially backstage management (but open to other help), please contact [karendonde@gmail.com](mailto:karendonde@gmail.com).
- We need 3-4 garment racks. Please contact [joanberner@gmail.com](mailto:joanberner@gmail.com) if you have one we can borrow for a month.
- We need 3-4 more mirrors for back stage prep. Please contact
- [phbweave@frontier.com](mailto:phbweave@frontier.com) if you have one we can borrow show weekend.

Thank you in advance for your participation in the 2019 SHCG Fiber Days Fashion Show. With your help and support, we will continue to make this a special day for the local community and the Southern Highland Craft Guild.